

Congrats on being named a YEAR Prepared for Life Scholarship recipient! We are proud of the work you have accomplished and look forward to seeing all of the great things you will do in the coming years. Thank you for being an ambassador for Lutzie 43 and safe driving.

We would like to highlight you, as a part of the PFL class of YEAR. Please submit the following items listed below by emailing them to Katie Stotts at stotts@knighteady.com.

- Blog Post

- We ask all of our PFL Scholarship recipients to provide a blog post about what it
 means to receive the PFL Scholarship, your plans for the future, and how you
 heard about Lutzie 43. Please see the past examples linked below.
 - Example One
 - Example Two
 - Example Three

Video

- In addition to the blog post, we like to highlight our winners via video. Please record a one minute video introducing yourself and what it means to be a YEAR recipient. Please find examples linked below.
 - Example One
 - Example Two
 - Example Three

Pictures

- Please send us a good headshot and several pictures of you doing things you enjoy. These photos could be you playing a sport, volunteering with a club or organization, hiking, etc. We will use this along with your blog post to highlight you!

In addition to digitally submitting these things, there are a few things that we will ask for you to do throughout the year to support the Lutzie 43 Foundation. These requirements are outlined on the PFL Scholarship page and included below for reference.

- 1. You must distribute (10) ten 43 Key Seconds keys and lanyards to friends, professors, colleagues, etc. while sharing the 43 Key Seconds message. The foundation will provide you with the keys to distribute.
- You will post on your personal social media pages between 6-8 times about the foundation, our events and end of year campaign. The foundation can assist in providing copy and photos to share.
- 3. Scholarship recipients will create a personal fundraiser for their birthday that benefits the Lutzie 43 Foundation.



4. If able, you will support the annual Road Race that takes place in early August by volunteering at the event, hosting a virtual run, promoting the run on social media or creating a running team.

If you have not already done so, please reach out to Mike Lutzenkirchen, the executive director of the foundation and Philip Lutzenkirchen's father, to receive your scholarship funds. He would like to hear from you about your future plans and get to know you personally. Please complete the following steps to receive your first year's scholarship funds.

- 1. An official copy of your Fall Semester schedule. You can provide this via a pdf attachment of a screenshot within your email.
- 2. Your Student ID Number.
- 3. A specific contact name or department name and a mailing address for us to send the check. The scholarship payment is made directly to your university or college.
- 4. This information is to be sent to mike@lutzie43.org and copy to bill.butler@lutzie43.org.

Please remember that to be eligible for the next amount of the PFL Scholarship, you will need to have a 3.0 GPA and complete a year-in-review letter with information from your previous year of school. Congrats again on being named a YEAR PFL Scholarship recipient! We are excited to support you in your future endeavors!