



ALPHARETTA HIGH SCHOOL

Mike Scheifflee, Principal

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To Whom It May Concern,

It is with great enthusiasm and full endorsement that I write this letter of recommendation on behalf of Alpharetta High School in support of the Lutzie 43 Foundation and its transformative school program, *43 Key Seconds*. Our partnership with the Foundation has been one of the most impactful initiatives we've undertaken to promote safe driving and responsible decision-making among our students.

The Lutzie 43 message resonates deeply across our entire school community. With a student population exceeding 2,000, we witnessed a rare and powerful moment of collective silence and reflection as Mike Lutzenkirchen and his team shared their story and mission. Their presentation captivated not only our students but also faculty and visitors, leaving a lasting impression that continues to shape behavior and attitudes on our campus.

Each student received a symbolic lanyard and key—tangible reminders of the *43 Key Seconds* message. These items serve as daily prompts to pause, reflect, and make safe choices before getting behind the wheel. The visibility of these reminders throughout our school is a testament to the enduring impact of the program.

Due to the overwhelmingly positive response, we have continued our relationship with the Lutzie 43 Foundation, integrating their message into additional student learning opportunities. Through social media campaigns and classroom activities, we've expanded the reach and depth of the program, reinforcing its core values in meaningful and engaging ways.

I truly believe that hearing this message directly from survivors, understanding the real-life consequences of distracted driving, and seeing the emotional weight of these stories makes a significant and positive difference in our students' lives. Further grant funding will allow the Lutzie 43 Foundation to extend its reach and influence, bringing this life-saving message to even more communities across Georgia.

Please feel free to contact me directly should you need any additional information or clarification.

Sincerely,

Mike Scheifflee

Principal, Alpharetta High School

Creating opportunities for excellence in academics, arts, athletics, and altruism.

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