



Mike Lutzenkirchen

Executive Director

Lutzie 43 Foundation

Mike Lutzenkirchen speaks to people of all ages about his son Philip's story and the foundation's mission to encourage smarter driver behaviors, emphasizing taking 43 Key Seconds (after Philip's 43 jersey at Auburn) to educate and reinforce safe driving behavior. Mike's heartfelt talk touches on who Philip was as a person, the poor decisions that led to his death, and ultimately the ways others can prevent crashes like his from taking place on the road. He speaks not as a policy advocate, but as a father, sharing the story of Philip and the foundation that grew from the worst day of his life.

Mike has delivered more than 500 "What Legacy are you Leaving" and Safe Driving Talks, sharing Philip's legacy with more than 325,000 people. The 43 Key Seconds safe driving initiative is part of the foundation's mission to reduce the number of crashes, injuries and fatalities due to distracted, impaired and unsafe driving. In the last year, Mike gave the keynote address at over 20 Lutzie 43 Safe Driving Summits, and was a guest speaker at corporate convenings and conferences across the US including the Electric Utility Fleet Managers Conference (EUFMC) in Virginia, ConEdison in New York and Holman Logistics in Seattle.

Prior to starting the Lutzie 43 Foundation, Mike's career in sales, sales management and marketing included positions with Macmillan Publishing and IBM. He was born and raised in Wheaton, Illinois, a Chicago area suburb and now resides in Marietta, Georgia with his wife of 38 years, Mary. Together they have three daughters: Amy and son-in-law Bobby Rowan, granddaughters Ruthie and Madison and grandson "Cape," Ann, and Abby and son-in-law Miller Forristall, and grandson Francis.